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## Artem Borovinskikh · 3rd

Software Leader in Straumann Group



- Moscow State University of Economics, Statistics and Informatics (MESI)

Cedar Park, Texas, United States · [Contact info](#)

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## About

Strong leadership and technology experience in software, 3D graphics, medical devices, manufacturing automation. Lead multiple cross-functional teams to successful execution of different products and infrastructure development projects. Very result oriented and customer focused, passionate for new product development.

## Featured

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## PROFESSIONAL EXPERIENCE:

**Align Technology, Inc. 2012 - present**

Job Title: Director of Product Engineering

Own multiple Invalign software products from requirements gathering, roadmap planning, architecture to execution and technical support standpoint.

Execute projects in a combination of stage - gate process for roadmap prioritization and execution and Agile process (Scrum) for actual software development.

Working with multiple software teams designed, developed and launched:

- Multiple Doctor facing software tools: Invalign Outcome Simulator, ClinCheck Pro & ClinCheck Web which provided Doctor assistance for Orthodontic Treatment Planning.
- Custom Invilign digital orthodontic processes. This release created new product opportunity for Cadent and significantly increased the Itero scanner value proposition for Doctors.
- The innovative orthodontic treatment planning process including automated software for final passive orthodontic device design and placement. This release significantly increased Itero scanner sales and market share. This release required significant engineering effort to support a new increased process complexity and required personnel training. Same software is used as an engine for Outcome Simulator and ClinCheck Pro.

Lead multiple research projects related to clinical efficacy analysis, machine learning and clinical protocol development.

[artem\\_borovinskikh\\_res](#)

Resume

## Activity

954 followers

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## Experience



Ormco

4 yrs 1 mo

VP of Research and Development, Digital Solutions

Full-time

Apr 2016 - Apr 2020 · 4 yrs 1 mo

Brea, CA

**Director of Software Engineering**Apr 2016 - Nov 2018 · 2 yrs 8 mos  
Orange County, California Area**Align Technology, Inc**align  
16 yrs 2 mos  
San Jose, California**Director of Product Engineering**

Apr 2006 - Mar 2016 · 10 yrs

As a director of product engineering I am responsible for the roadmap, design and development of several Invisalign products both external (Doctor communication tools) and internal - manufacturing automation, treatment planning etc. I have also worked with multiple external partners to develop and launch joined integration projects.

**Software Development Manager**

Feb 2000 - Apr 2006 · 6 yrs 3 mos

I have worked in multiple roles in the company starting from software engineering in 3D area and manufacturing automation and ending as a...

**Software Engineer**Cortek INC  
Nov 1998 - Jan 2000 · 1 yr 3 mos  
Moscow, Russian Federation

Designed, developed and launched the software for Atomic Spectrometers produced by the company.

**Software Engineer**Animatek International Inc · Full-time  
1997 - 1998 · 1 yr  
Moscow, Russian Federation

Worked on the company's technology "Believable Character" for processing motion capture animation of human skeletons. Developed a set of 3D MA...

**Education****Moscow State University of Economics, Statistics and Informatics (MESI)**Master, Computer Science  
1996 - 2001

I have studies applied math and computer science.

**Skills****Agile Methodologies**

Endorsed by Sebastien Hareng who is highly skilled at this



Endorsed by 23 colleagues at Align Technology



28 endorsements

**Management**

Endorsed by 6 colleagues at Align Technology



8 endorsements

[Show all 27 skills →](#)

## Recommendations

Received      Given

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Recommendations that Artem receives will appear here.

## Patents

ORTHODONTIC APPLIANCES THAT ACCOMMODATE INCREMENTAL AND CONTINUOUS TOOTH MOVEMENT, SYSTEMS AND METHODS  
US · Issued Aug 31, 2014

Adjustment of tooth position in a virtual dental model

US 9,414,897 B2

[See patent](#)

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## Languages

English

Russian

## Interests

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3M

2,196,454 followers

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Stryker

1,334,330 followers

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Software Engineer at Google

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VP of Software Engineering | Serial innovator in Healthcare and Medtech | Cloud Evangelist

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Executive Leadership in Pharma, Medical Device &amp; OTC Consistently Delivering Extraordinary Results

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Florian J. Kirsch · 3rd

Head Integrated Dental Technologies (IDT) - Member of the Executive Management Board

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Associate at Ropes &amp; Gray LLP

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From Artem's company



Vince Vu

Territory Sales Manager - Orthodontics

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Maria José Mendes

Médica Dentista

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Martin Janak

Country Manager Czech Republic, Slovakia at Ormco

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Country Manager Portugal

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Strategic Account Manager - AOA Lab

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